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Khandesh College Education Society's

INSTITUTE OF MANAGEMENT & RESEARCH, JALGAON

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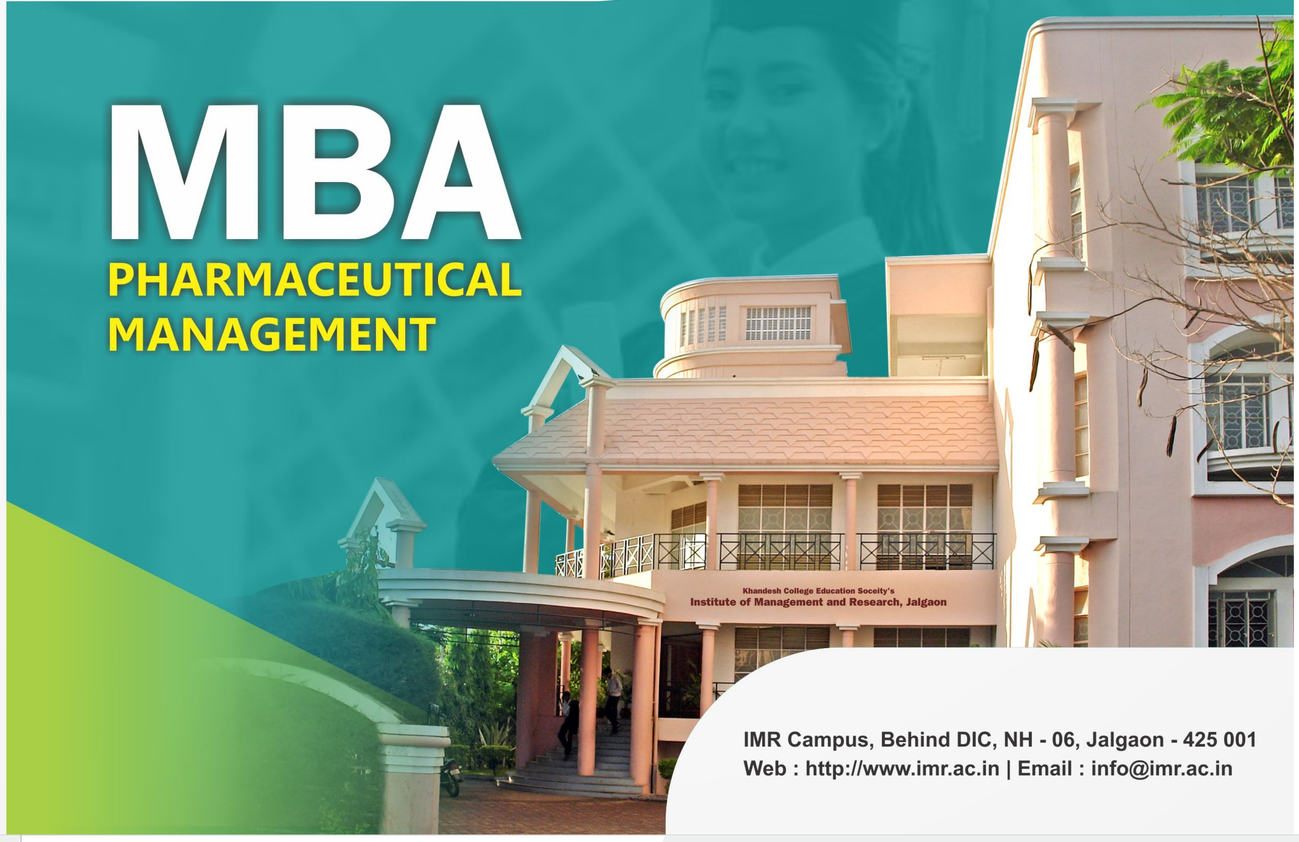

IMR Campus, Behind DIC, NH - 06, Jalgaon - 425 001
Web : http://www.imr.ac.in | Email : info@imr.ac.in

About KCES's IMR, Jalgaon

Khandesh College Education Society, Jalgaon, established in 1944 is a profound academic movement with various institutes under its umbrella. Institute of Management & Research, Jalgaon was established in the year 1986 and is a pioneer institute in the field of management education in North Maharashtra Region, and continues to be an Institute of repute in its 36th year!

The Institute stands tall in North Maharashtra with dedicated and committed faculty, good infrastructure, learning resources and progressive teaching pedagogy with consistent placement record and a vibrant campus life.

Located in the heart of the city, IMR has anenviable infrastructure, a spacious lobby and computer labs, latest teaching aids and learning resources. The Institute has well stacked library and has tie-ups with prestigious organizations both academic and from industrywhich is a part of our continuing efforts to improve the quality of education and exposure to students and society.

The Institute is NAAC Accredited with 'A' Grade, and commands a tremendous goodwill in the region.Our core values practiced at the institute include Excellence, Technology Integrated Education, Providing an excellent research environment, Social responsibility, Diversity & equal opportunity.

Vision:

"Committed to provide value based, quality, professional and technical education to the students and empowering them with the required skillsets and competencies to face challenges of the fast changing global environment."

Mission:

- To provide necessary technical and professional education with a view to uplifting the lives of rural and urban students.
- To create a conducive platform for students to develop their skills and knowledge.
- To encourage innovation and research aptitude among students.
- To inculcate global ethics and human values in all the learners.

MBA Program Educational Objectives (PEO's)

PEO	PEO Statements
PEO- 1	Practice the management theories and concepts.
PEO- 2	Acquire skills to handle decision making for achieving organizational goals
PEO- 3	Imbibe values and ethics in the individual for organizational conduct.
PEO- 4	To develop leadership qualities & handle Managerial Environment

Mr. N. G. Bendale
President

President Message

KCES's IMR is one of the premier academic institution committed to achieve the highest academic standards, Apart from the routine academic exercises the students get practical experience in varied co-curricular and extra-curricular activities providing them a training background to meet the challenges in life.

Prof. Dr. Shilpa K. Bendale
Director

Director Message

We facilitate students to think out of the box, and ensure that IMR becomes a medium of change in their overall development thus contributing to the nation. We provide a platform to the students to interact with Industry experts and thus understand the requirement of necessary skill sets in real life situations.

Intake

DTE Code	Intake
510163310	60

*Fees a per the Maharashtra state government regulatory body

MBA in Pharmaceutical Management

Sr. No.	Particulars	
1.	Programme Name	MBA Pharmaceuticals Management
2.	Course Level	Postgraduate
3.	Affiliation	Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon (KBCNMU)
4.	Duration	2 Years
5.	Eligibility	• Any bachelors degree with minimum 50% marks for open category & 45% marks for reserve category. • Non zero score in Entrance Exams
6.	Admission Process	Entranced/ Merit based
7.	Entrance Exams	MAH-MBA-CET, CAT, CMAT,ATMA
8.	Recruiting Sectors	Pharmaceuticals, Medical Devices, Market Research, Consultancy, IT Healthcare Verticals, Diagnostics, Medical Communication, Nutraceuticals and other allied healthcare sectors
9.	Job Profiles	Sales, Marketing, Business Analysis, Project Management, Client Servicing and Business Development, International Marketing, Operations, Pharmaceuticals Distributors, Pharmaceutical Purchase Manager, Formulation Pharmaceutical Technology Scientist, Consultant ,Market researcher and analyst.

MASTER IN BUSINESS ADMINISTRATION (Pharmaceutical Management) (FACULTY OF COMMERCE & MANAGEMENT)

COURSE STRUCTURE

Paper	Semester I
PM101	Principles of Management
PM102	Managerial Economics
PM103	Managerial Accounting
PM104	Managerial Communication
PM105	Pharmacology & Microbiology
PM106	Organizational Behavior
AC101	Practicing Cleanliness

Paper	Semester II
PM201	Financial Management
PM202	Marketing Management
PM203	Business Environment
PM204	Pharmaceutical Marketing
PM205	Pharma Marketing Research & Statistics
PM206	Supply Chain Management
AC201	Soft Skills

Paper	Semester III
PM301	Strategic Management in Pharmaceutical
PM302	Pharmaceutical Management Information System
PM303	Legal Aspects of Pharmaceutical Business & IPR Law
PM304	Entrepreneurship and Management ofInnovations
PM305	Disaster Management
PM306	Quality Management
AC301	Advanced Excel

Paper	Semester IV
PM401	Human Resources Management
PM402	Corporate Governanceand Business Ethics
PM403	Drug Regulatory Affairs
PM404	Management of Physical Assets
PM405	Project Planning & Control
PM406	Summer Internship Project Viva-Voce
AC401	GreenAudit

Free certification courses

- Advanced Excel
- Digital Marketing
- Drug Regulatory Affairs & Intellectual Property Rights
- German Language

Why IMR?

- Committed and experienced faculty.
- Legacy of gold medalists.
- Add-on Certification Courses
- Adaptive Teaching Pedagogy
- Focus on Soft skill development
- Dedicated Training & Placement department
- Well equipped library
- Wi-Fi Campus
- AC Class Rooms & Computer Labs
- Ekalavya Krida Sankul